April 11, 2024
Kawasaki Heavy Industries, Ltd.
Kobe Steel, Ltd.
Sysmex Corporation

Sponsorship of the “Public-Private Partnership Project Invite Hyogo’s Students to EXPO 2025”
- Providing Opportunities for the Future-Leading Generations to Experience Unique Learning “Here” and “Now”-

Kawasaki Heavy Industries, Ltd. (Hereinafter Kawasaki, HQ: Kobe, Japan; Representative Director, President and CEO: Yasuhiko Hashimoto), Kobe Steel, Ltd. (HQ: Kobe, Japan; President, CEO and Representative Director : Yoshikiko Katsukawa) and Sysmex Corporation (HQ: Kobe, Japan; President: Kaoru Asano) hereby announce today that we support the concept of the “Public-Private Partnership Project Invite Hyogo’s Students to EXPO 2025” (hereinafter referred to as the “the project”), undertaken by Hyogo Prefecture, and will sponsor the project.

The project, undertaken by Hyogo Prefecture, aims to invite elementary, junior high, and high school students from Hyogo Prefecture to the 2025 World Exposition in Japan (the Expo 2025 Osaka, Kansai, Japan). It provides future-leading generations with unique experiences and opportunities, only available “here” and “now,” to contemplate future societies and their own futures, while also raising awareness of the SDGs. Kawasaki, Kobe Steel and Sysmex all headquartered in Hyogo Prefecture, support the concept of the project and will sponsor it.

Kawasaki will sponsor the “Future Life Expo: Future City”, which is a part of the Future Society Showcase Projects at the Expo 2025. In the thematic area of Transportation and Mobility, Kawasaki will showcase sustainable mobility that will move and inspire the people, things, and minds of the future, based on the concept of “Kawasaki Future World: Driving force for a prosperous society.” Through the project, Kawasaki will provide children in Hyogo, where the company was founded, with an opportunity to see, touch, and enjoy the mobility of the future, and contribute to the creation of opportunities to think about the future society and their future, and to increase their interest in the SDGs.

Kobe Steel envisions a world in which people, now and in the future, can fulfill their hopes and dreams while enjoying safe, secure, and prosperous lives, as stated in the Kobelco Group Corporate Philosophy. The purpose of this project, which looks at the present and the future, is consistent with the philosophy. We believe that by sponsoring this project, we can help to revitalize local communities and foster the development of children who will become future leaders. Kobe Steel also sponsors Expo 2025 Osaka, Kansai, Japan for Future Society Showcase Projects, Future Life Expo: Future City.
Sysmex is sponsoring the Signature Pavilion (The Future of Life), a thematic project closely connected with its corporate activities aimed at advancing medical services and achieving healthy living for all and is promoting co-creation activities under the management of Mr. Hiroshi Ishiguro, the producer of the thematic project. We support the project’s concept that provides learning opportunities for students and contributes to the expansion of local school education, creating platforms for them to contemplate future societies and their own futures. Through these activities, Sysmex will work as a group to promote social contribution activities in order to contribute to the realization of vibrant local communities.

**Public-Private Partnership Project Invite Hyogo’s Students to EXPO 2025**

**Overview:** Hyogo Prefecture and companies in the prefecture are collaborating by inviting students from the prefecture to Expo 2025 Osaka, Kansai, Japan, a special place of learning that can only be experienced “here” and “now,” to create opportunities for them to contemplate future society and their own futures.

**Implementation content:** Distribute tickets to schools that wish to have their students visit Expo 2025 Osaka, Kansai, Japan, as part of their school events.

**Partner companies:** Kawasaki Heavy Industries, Ltd., Kobe Steel, Ltd. and Sysmex Corporation

**References**

Kawasaki Heavy Industries, Ltd.

Kobe Steel, Ltd.
August 2, 2023 news release: “Kobe Steel to Sponsor Expo 2025 Osaka, Kansai, Japan for Future Society Showcase Projects, Future Life Expo: Future City”
https://www.kobelco.co.jp/english/releases/1213731_15581.html

Sysmex Corporation
April 18, 2022 news release: “Sponsorship of the Thematic Project ‘Amplification of Lives’ of Expo 2025, Osaka, Kansai, Japan”

The information contained in this press release is current as of the date of the announcement but may be subject to change without prior notice.