Growing with Society

Basic Policy on CSR

For the Kawasaki Group, the CSR priority of highest importance is, we believe, none other than realizing the Group Mission "Kawasaki, working as one for the good of the planet" (Enriching lifestyles and helping safeguard the environment: Global Kawasaki). Therefore, management actively identifies global social issues and emphasizes solutions utilizing products and services driven by innovation and the pursuit of synergies within the Group. In addition, to be a company-and a corporate group-that is always trusted by society, we will promote constructive dialogue with stakeholders* and reinforce approaches, including fair business practices, measures to prevent corruption and consideration of the environment and human rights.

*Stakeholders: People, organizations, etc., directly or indirectly affected by corporate activities

Medium-Term CSR Policy

In fiscal 2018, management defined CSR material issues-materiality-that the Kawasaki Group must address and also reviewed the CSR activity framework, placing the creation of social value through business as top priorities to be achieved over the long term and other issues as CSR issues that underpin the management foundation. From fiscal 2019, under a new framework, we will clarify the division and person responsible for key items, namely the creation of social value through business and environment, society and governance (ESG), as well as the image we seek to present and key performance indicators. We will disclose the status of progress toward targets and rotate through a plan-do-check-act (PDCA) cycle while working to enhance our CSR activities.

Stakeholder Dialogue

