

Promoting Environmental Management

Coordinating Environmental Management with Business Management



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The concept of environmental management is evolving from current regulatory responses that emphasize reduction of environmental risk into the acquisition of added value directly linked to business management and efforts to solve social issues in core operations.

KHI drafted Environmental Vision 2020 to define the Group's identity in 2020 from an environmental perspective in line with its Group Mission: "Kawasaki, working as one for the good of the planet (Enriching lifestyles and helping safeguard the environment: Global Kawasaki)." The environmental management activities plan launched in fiscal 2014 lays out specific measures in four areas—(1) realization of a low-carbon society, (2) realization of a recycling-oriented society, (3) realization of a society coexisting with nature, and (4) establishment of an environmental management system (EMS)—that we will follow to achieve our vision. We seek to accelerate the shift toward greater energy- and resource-saving practices anticipating society's environmental needs and to promote reduced environmental impact through our products.

Recently, as a way to reinforce these measures, KHI initiated a program to promote ISO 14021-compliant Kawasaki Green Products. This program is intended to boost the environmental performance of products and accelerate the reduction of environmental impact caused by associated manufacturing processes. Toward this end, products which demonstrate particularly excellent environmentally conscious performance undergo a conformity assessment process. Based on their level of compliance with ISO 14021, they are selected as either a Kawasaki Green Product or Kawasaki Super Green Product. KHI then discloses the results of the assessment. Through this program, we will sharpen the competitiveness of products with an underlying environmental focus and roll out solutions to social concerns through our products.

Also, we aim to realize a sustainable society through such steps as the use of an energy visualization system, which was introduced at all key factories in fiscal 2013 and has accelerated progress toward energy and resource savings, and also through enhanced efforts to curb CO₂ emissions, which are a cause of climate change.

Environmental Management Flow

