

Social Responsibility

Coexistence with Communities

Walking Hand-in-Hand with the World Community

Kawasaki Wishes to Help Society through It's Technology and Compassion Activities for the Social Good

Contributing to Disaster Prevention and Relief

Helicopters that Assist in Emergencies and Disasters

Kawasaki helicopters are integral in medical emergencies, fire fighting, and disaster prevention in a safe and secure social network that can respond rapidly and reliably to unforeseen disasters and sudden illnesses. We continue to extend our technological know-how cultivated in the field of aeronautic transfer throughout society.



Doctor-Heli (Model: BK117 C-1)



Firefighting Helicopter (Model: BK117 C-2)

International Relief and Rescue Support during Disasters

Relief for Hurricane Damage in the USA

To help out stricken areas and victims of the massive hurricane Katrina that caused massive destruction in America, we made contributions to the American National Red Cross and donated 12 of our utility vehicles MULE to FEMA* for use in disaster relief efforts.



*FEMA: Federal Emergency Management Agency

Assisting Earthquake Victims on Indonesia's Java Island

To assist those affected by earthquakes on Indonesia's Java Island, we made contributions to the victims by way of the Japanese Red Cross. On site, P.T. Kawasaki Motor Indonesia also made contributions to the government of Yogyakarta, donated 20 mopeds to aid in disaster relief, and repaired motorcycles and scooters through its sales offices free of charge.



Support for Rescue Work

Kawasaki made contributions when many houses were flooded by typhoon Tokage in 2004 in Japan's Hyogo Prefecture where Kawasaki's head office is located. Additionally, drawing a lesson from the damage from this typhoon, in the following year 2005 our subsidiary Kawasaki Precision Machinery Ltd. donated 7 rescue boats and 35 life vests to the local Fire Department.



Helping Victims of the Mid Niigata Earthquake

Along with contributing monetary relief to the areas and victims affected by the October 2004 Mid Niigata Earthquake, we also donated our AUTHENT 60ZV large wheel loaders to the Niigata prefectural government. These wheel loaders are widely used in various earth-moving capacities and snow removals, and they helped out greatly in reconstruction efforts in this area of heavy snowfall.



Supporting the Next Generation

Product & Technological Assistance for Technical College Students

As part of its contribution to technical education, the Society of Automotive Engineers of Japan, Inc., holds the Student Formula SAE Competition car races for technical college students. In addition to providing colleges engines and technical support, we also help operate this competition.



Cooperating in JICA* Trainee Intern Programs

A staff of Kawasaki helped teach JICA's *Country Focused Training Course: Industrial Environmental Control for Republic of Tunisia* and lectured on various technologies concerning environmental preservation like biomass power generation. We feel this is of significance in contributing to the nurturing of human resources that will go on to create its country's future.



*JICA: Japan International Cooperation Agency

Community Contributions

Helping Out with Local Zoos



Kawasaki supports the operation of Kobe's Oji Municipal Zoo as a corporate sponsor. We hope this zoo that opened in 1951 will continue to prosper and acquaint a wide variety of residents with the animals living here.

Inviting Local Residents to Ship Launching Ceremonies

Kawasaki invites local residents to our launching ceremonies and hope they can appreciate the emotional festivities surrounding these events. We often come across families with children and hope the ceremony that unfolds before them leaves a lasting impression on our little visitors.



Kawasaki Supports Vissel Kobe

The Vissel Kobe soccer team, where our main offices are also located. Kawasaki and the team's local fans supports this team that prizes its followers and has become an integral part of the local community.



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Local Community Cleanup Activities

Our employees and their families voluntarily participate in clean-up activities in the surrounding neighborhoods. When these are finished, there's nothing like the exhilaration that comes from the sight of the town and seaside returned to its pristine state.



Coexistence with Communities

The Birth of Our Corporate Museum: Kawasaki Good Times World A World of Experience Awaits You

The Kawasaki Group was born in Kobe and has continued to provide the world with its latest technologies that encompass the land, sea, and air in fields beginning with shipbuilding and expanding to rolling stock and aircraft. The corporate museum Kawasaki Good Times World opened its doors in May 2006. It introduces visitors to our history of over a century devoted to our spirit of in manufacturing, our popular products that have played important roles over the decades, and our new

endeavors in cutting-edge technology as we look to the future. This museum is located inside the Kobe Maritime Museum in Kobe's Meriken Park. It's large venue is approximately 2,000m² wide allowing you to take in all the wonder of our technology and the importance of manufacturing exhibited in our various products and the powerful images projected on a massive screen to help you learn about our company and have a good time.



Kawasaki Good Times World

1 Welcome Gate

A megascreen dynamically displaying Kawasaki products welcomes you to Kawasaki World.



2 Meet the Founders Area

Introducing Kawasaki founder Shozo Kawasaki and the first president, Kojiro Matsukata.

3 History Area

This area takes you through more than a century of Kawasaki Heavy Industries Group's history—tracing its growth from a shipbuilding company into a comprehensive heavy industry leader—through photographs and models.



4 Kawasaki World Theater

Six large monitors and an impressive acoustics system bring a vast array of Kawasaki products to life.



6 Land Zone

Visitors can explore the passenger area and cab space of the Series 0 Shinkansen.

5 Motorcycle Gallery

This showcases vintage Kawasaki motorcycles, racing models, and many others.



7 Sea Zone

A triple-screen audiovisual system in the Ship Theater shows a ship being built and launched at Kawasaki Shipbuilding Corporation's Kobe Shipyard.



8 Air Zone

Board a Kawasaki-Vertol KV-107II helicopter to see the cockpit and cabin area.



9 Environment and Safety Area

View Kawasaki's innovative environmental and safety technologies, such as renewable energy sources and landmine detection and clearance systems.



10 Performing Robots

Industrial robots take on the challenge of Rubik's Cube.

For Customer Satisfaction

Our Duties and Responsibilities to Our Customers

Kawasaki always has our customers first and foremost in mind, and their satisfaction through our products is our first duty. We would like to introduce to you one such case from our Consumer Products & Machinery Company that comes into contact with many of our customers, and sells motorcycles and watercrafts as a key example of its responsibility.

We Listen Carefully to What Our Customers Have to Say

Our main mission is your satisfaction with Kawasaki's products and services.

The Consumer Products & Machinery Company has set up customer service department in our subsidiaries both domestically and overseas to field the queries, comments, and request of our customers, and we endeavor to respond to these in a prompt, appropriate, and polite manner.

Moreover, product designers and quality assurance staff visit the market to periodically hear remarks from customers and sales staff directly.

These opinions and comments regarding products are then relayed back to various production sections and aid in the development of products and improvement in service.

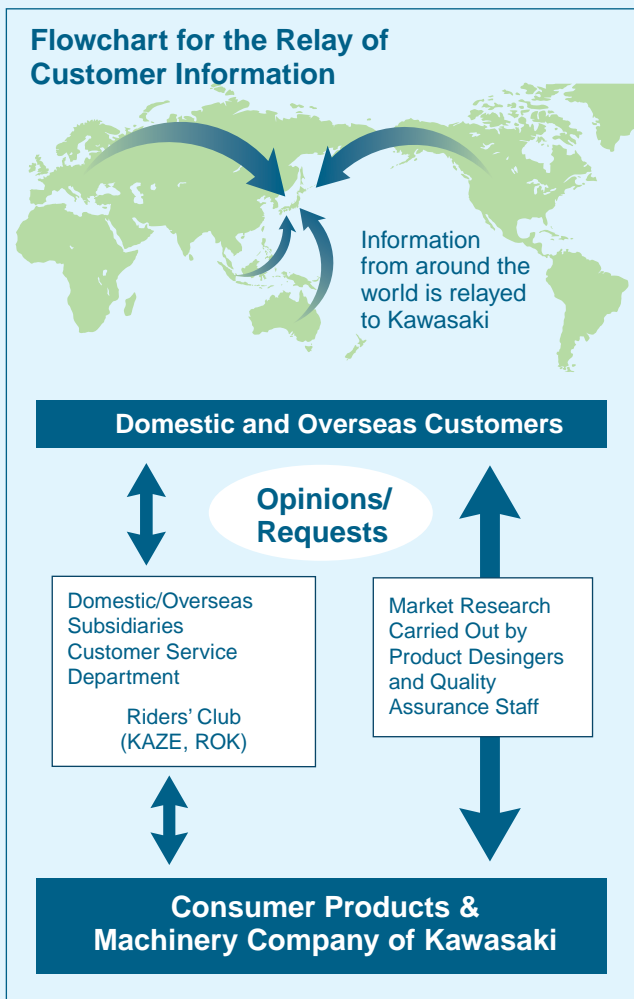
Amusement Areas for Customers

Picture a highland plain on which you encounter hundreds of Kawasaki motorcycles. Or how about a beach where you stare at Jet Ski® watercraft operating on the blue water under the rays of the sun. These are just some of the friends you would never meet in such a place and some experiences you'd never discover were it not for the assistance and activities Kawasaki performs through our Kawasaki Riders' Club KAZE (Kawasaki Amusing Zone for Everybody) in Japan and ROK (Riders of Kawasaki) in the United States.

An event organized by Japan's riders club KAZE (Okinawa)



The ROK Club Demo Ride session



Providing the Latest Information over the Internet

Kawasaki provides a various bulletins containing the latest information on our products and activities by way of its website. Along with customer services such as introductions to new products like our latest models and parts lists, we also include information regarding product recalls.*



Kawasaki Motors Corp., USA Homepage (<http://www.kawasaki.com>)

* Measures for Product Recalls

A manufacturer's responsibility is to work hard to avoid the occurrence of defects in products. Should some unforeseen problem arise, however, and it is deemed necessary to take measures to rectify these, we implement the following measures:

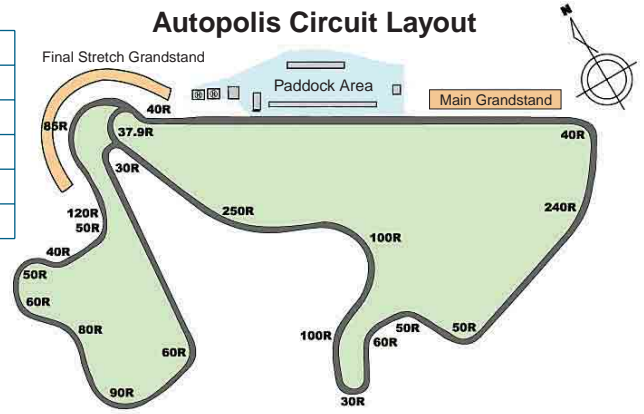
- We notify the appropriate authorities of that particular country.
- We notify our customers.
- We perform recall on all eligible units free of charge.

Course Specifications

Total Course Length	4,675m
Course Width	12 to 15m
Maximum Straight-Away	902m
Maximum Vertical Incline	7.2% ascent/10% descent
Maximum Traversal Incline	3%
Maximum Difference of Elevation	52 m

Autopolis Circuit (Hida City, Oita Prefecture)

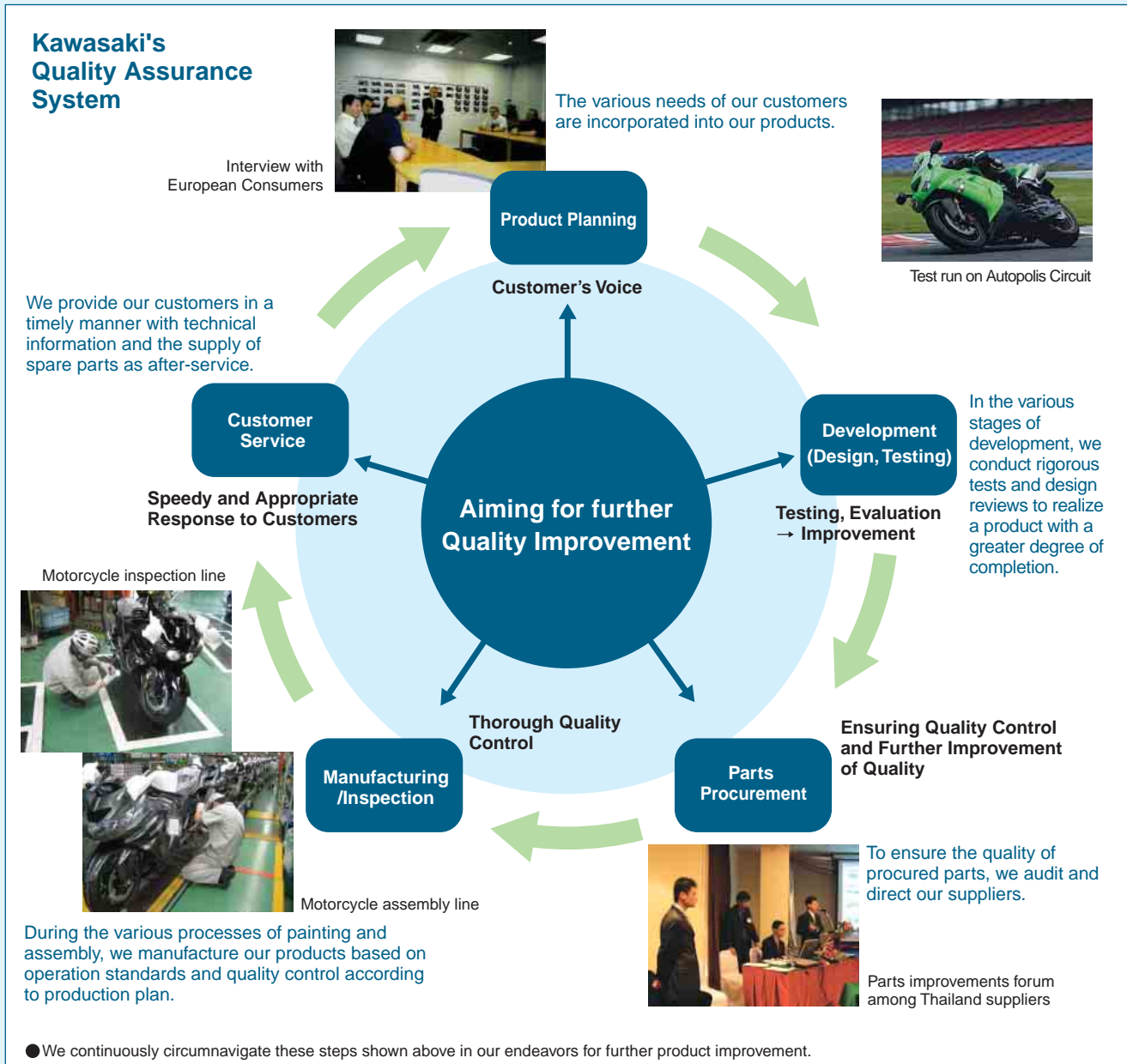
Kawasaki has acquired an official international racing circuit. In addition to being used as a test course, it is also serves as a motorcycle race venue of the All Japan of motorcycle races as well as a venue for motor sports events geared to amateur enthusiasts.



Quality Assurance in Customer Relations

Based on the belief that the reputation of our business and image of our brand is established on the esteem with which our customers hold us, we in the Consumer Products & Machinery Company work hard to incorporate the need of our customers into product planning, and along with enforcing quality assurance in the various steps of development (design

and testing), procuring parts, and manufacturing and inspecting products, we endeavor to ensure the highest quality in customer relations in areas such as customer service. Moreover, we are always including regulated specifications into the production process to create products you the customer can feel secure with and safely use.



For Employee Welfare

Creating an Enthusiastic Work Environment

Kawasaki strives to create a workplace in which each and every one of our employees can work enthusiastically while they show off their individuality, and we have introduced a variety of systems for this and strive to enrich their content.

Supporting Employees with a Sense of Both the Value of Work and the Value of Life

System for Fostering the Next Generation

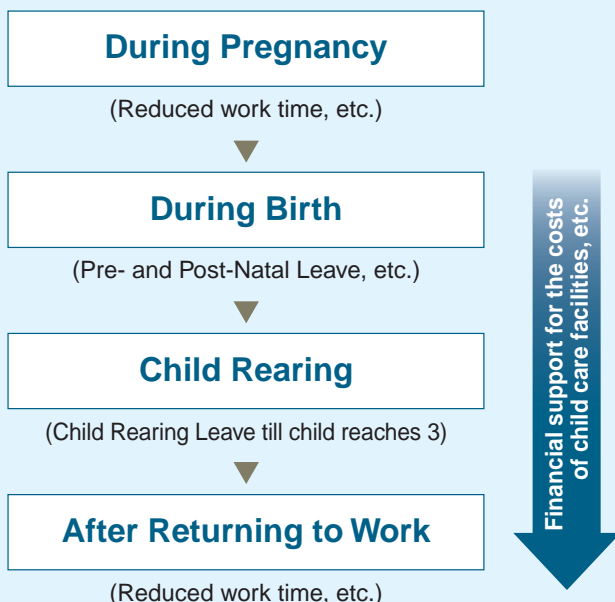
This system aims to allow our employees to return to work after going through pregnancy, birth, and child rearing, as well as to continue to work actively as they balance the demands of work and child rearing through the assistance its various programs provide.

This system has programs that for pre- and post-natal leave, leave for child rearing, and shortened work schedules. The period of leave for child rearing used to be until the child reached the age of one, but now we have extended it until the child reaches three years of age.

Kawasaki has considered and enriched programs that allow both female and male employees raising children to receive child rearing leave and subsequently return to work and freely demonstrate their abilities.

Moreover, we also provide financial assistance to cover part of the costs of social services, such as day-care nurseries, day-care centers, baby sitters, and home helpers.

Child Support Assistance and It's Use at Various Stages



Increasing Opportunities to Work for Senior Citizens

In Japan the system of lifetime employment in which you continue to work for a single company immediately after you graduate from school until the time you reach so-called retirement is common, and this labor force that is diligent and stable has supported the economic growth of Japan's corporations and the country itself.

When those people who work for a corporation reach the age of retirement, they are expected to retire, but as the average life expectancy has increased, there is a tendency toward an increase in people who wish to continue working even after retirement.

Based on these circumstances and the amendments of laws concerning retirement that directs the institutionalization of a retirement age of 65 by the year 2015, Kawasaki has revised its regulations to increase opportunities to continue work for those employees who have the desire to work beyond the mandatory age of retirement, which used to be 60 years of age.

In response to these labor regulations, we have set up two systems—one that puts a gradual extension of the retirement age into effect and the other that allows for reemployment after retirement. These establish means of employment that consider the wishes of the employee and the needs of the company to allow those who so desire to keep on working. The retirement-age extension system is scheduled to put the age of 65 into effect in a few years.

Meanwhile, we have set up a work-net section within our company that facilitates the activities of the more seasoned staff to line them up with suitable positions in line with their abilities. Because Kawasaki believes that a work environment in which all employees can work with peace of mind, is what helps our employees enhance their various abilities and further leads to a desire to work and live life to its fullest.

Making the Workplace Safer and Healthier

Kawasaki has proclaimed that protecting the safety and health of our employees comes first, and we aim to promote the creation of a healthy workplace and foster various activities in safety management and health management to bring this about.

Safety Management Activities

- Review committees for promoting the application of our safety management systems are held throughout our group in which members discuss current issues in safety management and subsequent measures to ameliorate or improve these and work toward improving safety and hygiene standards.
- Aspiring to create a disciplined work place based on observance of the fundamental rules of safety, encourage thorough check procedures through voice and signal checks at production sites, and further enhance the appreciation of dangerous and harmful practices, every one of our employees voluntarily participates in safety procedures. Employees are also active in creating a work environment that practices mutual regard to ensure everyone's safety.
- We have also asked the Japan Industrial Safety and Health Association, a juridical entity that evaluates safety, to have their safety inspectors patrol our sites from 2005. With the fresh suggestions and indications of these outside parties, we steadily improved the safety management of our business sites, and we continue to try to improve on our patrol procedures even further this year.



Safety patrols carried out by third-party safety inspectors

Health Management Activities

- Health seminars are held as part of our Total Health Promotion program include the challenge to quit smoking classroom, improving your Health Habits seminar, seminar on reducing blood sugar, and dental health study group, which Kawasaki provides to promote health care for our employees.



Lecture on dental hygiene presented by a dentist



Instruction in brushing techniques carried out by dentists and dental hygienists

- Stress levels for each employee are measured during periodic physical check-ups and they receive individual counseling from an industrial medicine specialist.
- Workers who work over-long stretches of time are obligated to fill out a work fatigue self-assessment checklist. And those whose degree of accumulated fatigue is high receive individual counseling from an industrial medicine specialist.
- As part of our efforts toward asbestos removal, we follow the various laws and regulations and work to consider the health of our employees and retirees who may have been exposed to asbestos. We also keep in mind the protection of the surrounding environment of our business sites according to the guidance of concerned authorities.
- On a trial basis, pepsinogen tests (blood tests) are administered for the purpose of detecting stomach cancer in its early stages, and we plan to establish a stomach examination system used in concert with the pepsinogen tests.