

Key Areas in Our Social Contribution Activities

Key Area 1

● Contribution to Local Communities

● Overview (relevance to our business)

We carry out activities for supporting sports and community exchange events, mostly in regions where we have offices or works. In Okinawa, many of our employees have taken part in coral reef regeneration activities as volunteers.

● Effects on Business

These activities help improve our presence in these communities.

● Effects on Society

Through these activities, we contribute to the sustenance and development of local communities.

Key Area 2

● Support for the Next Generation

● Overview (relevance to our business)

As a company that specializes in technological development and its widespread application, employees of the Kawasaki Group develop science education programs and hold handicraft and experiment courses for elementary and junior high school students as well as online classes.

● Effects on Business

These activities help improve employees' communication abilities and motivation while improving the Group's brand reputation.

● Effects on Society

By carrying out these science education programs on a regular basis, we contribute to building children's interest in science.

Key Area 3

● Realization of a Society Coexisting with Nature

● Overview (relevance to our business)

The Kawasaki Group upholds its contributions to the global environment as a key element of its Group Mission, and aims to create a society that coexists with nature. As part of these efforts, we engage in forest conservation activities in three locations in the prefectures of Hyogo, Kochi, and Tokyo. This also helps to build environmental awareness among our employees and promote personal exchange with our communities.

● Effects on Business

These activities help to build environmental awareness among our employees, and also improve our reputation as an environmentally sensitive company.

● Effects on Society

We calculate and disclose the amount of CO₂ absorbed through these forestation activities.

Social Contribution Activities by Type (totals for Kawasaki and Kawasaki Good Times Foundation in the United States)

	(FY)	2016	2017	2018	2019	2020
Donations and philanthropy	%	42.18	47.34	34.86	36.29	37.69
Investments (ongoing partnerships with NGOs, etc.)	%	31.20	32.62	45.71	46.47	43.72
Advertising and marketing (support funding, campaigns, etc.)	%	26.61	20.03	19.42	17.24	18.59
Total	%	100	100	100	100	100

Note: Because the above figures are rounded to the second decimal place, the percentage figures may not add up to exactly 100%.

Social Contribution Activity Expenditure (totals for Kawasaki and Kawasaki Good Times Foundation in the United States)

	(FY)	2016	2017	2018	2019	2020	
Total	Millions of yen	697	670	653	712	679	
Breakdown by category	Vitalization of industry and economy	Millions of yen	95	100	178	205	199
	Communities	Millions of yen	300	266	154	198	184
	Education	Millions of yen	136	173	216	214	215
	Culture, sports	Millions of yen	121	73	59	59	57
	Welfare and humanitarian aid (including disaster relief)	Millions of yen	22	38	22	7	6
	Others (including environmental safety, and disaster prevention)	Millions of yen	23	20	24	28	18
Expenditure type	Provision of funds	Millions of yen	238	191	155	146	160
	Provision of goods	Millions of yen	239	234	236	238	194
	Employee volunteer activities	Millions of yen	220	245	262	328	326
	Indirect management costs	Millions of yen	0	0	0	0	0
Percentage of ordinary profit	%	1.90	1.55	1.73	1.76	–	

Notes: 1. The above figures include expenses for donations, support funding, in-kind contributions, and requests for support from third-party organizations as well as the cost of labor of employees assigned to third-party organizations (the portion incurred by Kawasaki). They do not include internal cost of labor of employees or expenses associated with the use of facilities.
2. Because the Company recorded an ordinary loss in fiscal 2020, the percentage of ordinary profit could not be calculated.

Measuring the Effects of Our Social Contribution Activities

Effects of Our Social Contribution Activities (output, outcome, and impact)

We quantify the performance of main activities in the key areas of our social contribution activities as KPI to make further improvements to the effectiveness of these activities.

● KPI/Performance of Our Social Contribution Activities (consolidated domestic)

	(FY)	2016	2017	2018	2019	2020
Social contribution expenses for communities	Millions of yen	300	266	154	198	184
Kawasaki Good Times World visitors	Thousands of people	219	247	227	198	77
Handicraft experiment courses	Participants	415	435	519	463	0
	Events held	21	24	25	21	0
Online educational event participants	Persons	–	–	–	–	663

Forest conservation activities		Taka, Hyogo	Ono, Hyogo	Machida, Tokyo	Niyodogawa, Kochi
Participants	Persons	23	73	28	0
Activities per year	Number of activities	1	1	1	0
Area	ha	6.8	10.0	10.14	70.0
CO ₂ absorption amount	t-CO ₂	0.19	–	–	45.0
Tree planting	Trees	–	4	–	–