Social Contribution

We will expand the circle of contribution that links to society and the future.

The Kawasaki Group implements social contribution activities in various fields based on the Group Mission, "Kawasaki, working as one for the good of the planet." The emphasis is put on making contributions to local communities, nurturing the next generation, and environmental conservation. The Group takes advantage of its strengths and the capabilities of each of its employees for the activities.

Please refer to our website for details.

/Nurturing Next Generation imes Support for Recovery



Make Your Own Ship!

We have held handicraft workshops using our products as materials at an elementary school in Minamisanriku, Miyagi Prefecture.



Tohoku/Kobe Summer Rainbow Program

In cooperation with the Ashinaga charity, we invited children orphaned by the Great East Japan Earthquake to Kobe and implemented a program to make summer memories, in collaboration with local companies.

Local Communities × Nurturing Next Generation



Kawasaki Good Times World, a Corporate Museum

The goal of this museum is to allow many people to experience the "wonders of technology" and the "importance of craftsmanship," while they enjoy learning and playing.

Local Communities ×Philanthropy



Kawasaki Good Times Foundation

We operate a social contribution fund in the United States and make various donations to institutes for the arts and culture, such as the Metropolitan Museum of Art in New York, as well as charitable works.

Expenditure on Social Contribution

Expellulu	ore on Social Contribution	(MIIIIONS OT YE		lions of yen)
		FY2016	FY2017	FY2018
Category	Local communities	258	300	266
	Education	126	136	173
	Industrial/economic development	64	95	100
	Culture/sports	121	121	73
	Welfare/charity (including disaster relief)	20	22	38
	Others (including environment/ safety and accident prevention)	16	23	20
	Total	605	697	670

Recurring profit for the fiscal year	93,229	36,671	43,225
Expenditure as a proportion of recurring profit	0.65%	1.90%	1.55%

PY2018 composition ratio

Others (including environment/safety and accident prevention) 3.0%

Welfare/charity (including disaster relief) 5.7%

Culture/sports 10.9%

Industrial/economic development 14.9%

Education 25.8%

Note: Figures include donations, sponsorship contributions, goods and material supply, the cost of operations commissioned from external organizations, and the personnel cost of staff posted to external organizations (the portion covered by Kawasaki), etc.

Figures exclude the personnel cost related to Kawasaki employees and costs related to the use of corporate facilities.